THE BRIDGE
ISSUE MANAGEMENT PROCESS

BRINGS CLARITY TO YOUR ISSUE
AND STRUCTURE TO YOUR PROCESS

The Bridge: Issue Management Process -- Connecting FFA Students with Employers

Purpose
Empowering students to develop 21st century skills that are critical for today's workforce and for fostering economic growth in their communities is the overarching theme of this Alber Enterprise Center project.

FFA members from Ridgemont High School will participate in developing a train-the-trainer facilitator's kit for The BRIDGE: Issue Management Process Model. AEC has crafted this six-step model of proven business analysis tools to facilitate teams to solve a complex issue and create an implementation plan.

Impact
By utilizing The BRIDGE model, students are taught job skills most sought by employers: information gathering, problem solving, critical/creative thinking, organizing, planning, decision making, and teamwork.

After polishing their own facilitation skills, the students will partner with AEC staff to use The BRIDGE with Hardin County businesses to analyze workplace issues, determine solutions, and create action plans.

Several FFA members from Ridgemont High School have BETA tested an earlier version of The BRIDGE, from which they developed several service-learning projects within their school and community.

The BRIDGE can be used by any group. Once the facilitator's kit and training is tested, AEC will license the model and begin to train facilitators in FFA and 4-H groups, community organizations, and employers.

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