The BRIDGE: Bring Clarity to Your Issue and Structure to Your Process

**Purpose**
Are you faced with a complex issue in your work, school, or life that is impacting your productivity, performance, and goal attainment? You know...one of those that keeps you awake at night because you have all kinds of ideas to solve it jumbled in your head but you don’t know where to start? The BRIDGE is a six-step process for solving complex issues that will bring clarity to your issue and give you a tangible road map to design a comprehensive solution in HOURS instead of struggling with it for months...or years.

**Impact**
Useful for:
- complex problems with no recognizable cause-and-effect relationship for the solution
- a solution that requires a new, creative, innovative approach that involves several interconnected components, and minor changes to one could adversely impact another.

The BRIDGE deliverables:
- Spreadsheet capturing all ideas generated during the session
- Form for documenting the overview/executive summary
- Form for detailing the project execution
- Coaching after The BRIDGE

Builds skills in:
- Critical thinking
- Problem solving
- Team building
- Decision making
- Leadership
- Project planning

**Ohio State Colleges/Units Involved**
Any college, department, or unit who needs a quick solution to a complex issue. Examples: Extension FCS Community Nutrition Group, FFA student groups

**Community Partners Involved**
Any public or private for-profit or non-profit organization.
Examples:
- Ad hoc group of executives in long-term support services.
- ASAP Animal Rescue, Carey Cowen Truck Line, Perrysville Honda of America Manufacturing, Marysville
- Marion City Fire Inspector, Marion Harding HUB21 students, Marion
- Ridgemont High School FFA members, Ridgeway
- Union County Farmers Market, Marysville
- Union County Business Education Workforce Team, Marysville
- Wyandot County Young Professionals, Upper Sandusky

**Contact**
Myra Wilson
Program Director
Alber Enterprise Center
College of Food, Agricultural, and Environmental Sciences
wilson.2025@osu.edu

**DECISION-MAKING MODEL**

**WHEN**

- Complex
- Many components
- Short time period

**WHY**

- Unique system solution
- Customized with team input
- Engaging everyone
- Client driven end
- Personal coaching

**COMPLEX**

- Emergent practice
- No right answer, needs creativity/innovation

- COMPPLICATED

- Good practice
- One right answer

- CHAOTIC

- Novel practice
- Best practice